

## Employee Engagement Opportunities

### Planning an event to engage your employees virtually? Here are a few fun ideas!

**Minute to Win It - Virtual:** Maybe it's a live video conference or it's a video of the team leads! Create a friendly competition with "minute-to-win-it" games, such as cookie face and pong tic tac toe. Have games be something that can be done at home!

**Virtual Spelling Bee:** Have participants sign up and dress up! Then get a volunteer to be the emcee and watch the madness unfold. Host a livestream of the event, record it, and post the highlights the next day!

**Virtual Happy Hours:** Host a happy hour for employees. Deliver or have employees pick up cocktails/mocktails to-go from a local restaurant. Then, have everyone log on to the video call and play some virtual games like Kahoot or Jackbox!

**"Master Class":** Have employees show their skills by hosting a "Master Class." Do they bake? Do they know how to knit? Any skill will do; have teachers sign up and host video calls, make it a brunch, lunch, or happy hour event! Optionally, charge a small fee for participants to join and donate to a good cause.

**Fun Delivery for Employees:** Maybe you want to get employees excited about your giving campaign - send participants a thank you gift or deliver some fun to their door. Send candy grams, ice cream, cocktails, goodie bags/boxes to make their day!

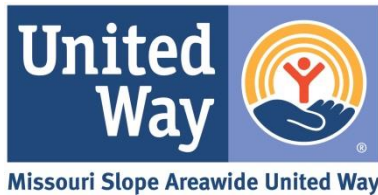
**Lunchtime Meal Delivery** - Sponsor a lunch of pizza, tacos, or another favorite food. Charge a flat fee for all you can eat, enough to cover expenses, delivery, and a small contribution. Have employees come by the office to pick up or enlist volunteers to help deliver!

**Email Bingo/Trivia-** Send out daily fun facts about the campaign, company, community or your coworkers. Teams or individuals email in the answers for easy points.

**Mobile Food Sales** – Host a coffee cart or ice cream truck in a common area or out your front door. A portion of sales can support Mile High United Way. See our list of local partners for ideas

**Wall of Wine:** Have leadership or employees donate bottles of wine, including a couple of high-value bottles. Bag the wines and display them on a table. Employees purchase tickets for \$10 and get to select one of the bottles of wine throughout the week. Have employees post their winnings!

**Wellness Initiative** – Create a health and wellness initiative, with the team or individual going the farthest distance or earning the most points winning. Free smartphone apps are available to help participants track their progress.



**Executive Auction** – Ask your executive staff to donate half a day or an executive parking spot to the campaign or a basket full of goodies. Then auction each executive off to employees via email or a video conference. You can also have the executive take over the employee’s job for that half day or give their parking spot away for a month, anything to get those bids! Announce the winners and deliver the prize to the winner’s door! Make a fun video of the winners getting their prizes to share with employees via email.

### **Incentive & Fundraiser Ideas**

INCENTIVES are a great way to create excitement. A large budget isn’t necessary

- Personal day off
- Sleep-in/long lunch pass
- Chair massages
- Jeans/casual day passes
- Covered/close to the door parking spots
- Sports/show/movie tickets
- Company swag
- Free lunch pass
- Weekend at vacation home/unused time share or cabin
- Lunch or coffee with CEO or senior leadership
- Gift cards – retail, gas, oil change, etc.

‘FUN-RAISERS’ can be used to raise awareness of the campaign and can be help as kick-off or wrap-up events

- Jeans Day or themed casual days
- Bake sales/basket sales
- Ice cream social
- Team/department challenges
- Managers serve breakfast/lunch
- Office decorating contests
- Dunk the CEO or senior leadership
- Golf/mini-golf tournaments
- Raffles
- Silent auctions
- Balloon or candy grams
- Picture matching games (use baby photos, senior pictures, etc. for a fun guess who game)
- Talent show
- Cake walk



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- Chili/soup/casserole kick off contest
- Wii/Switch tournaments
- Office Olympics
- Board game contest

Pick one, two or any number of events to enhance your campaign. These are great ways to bring teams together, revitalize your campaign and raise money for United Way all at the same time!