

United Way Employee Campaign Fundraising Ideas

Below are prize ideas your company can offer to encourage participation and incentivize giving.

Events

1. Employee Picnic/ Lunch (indoor or outdoor): Food is supplied by management. Take donations or charge a set fee. Design placemats with “Did You Know” information about United Way and all it does to help our community. Create a yes/no & multiple-choice survey with United Way questions that people can try to answer during the meal if they wish. The winner gets a prize; announce who won.
2. Employee Silent Suction: Ask your coworkers what services, items, or skills they can donate to. This makes the prize personalized and at no additional cost to the company. Examples include: donated photography sessions for headshots or family photos, baked goods or a home cooked meal, fitness instruction, knitted scarves, scrapbooking service, ride on a co-worker’s pontoon/boat, etc.
3. Employee Board Game Tournament: Pick a few hours or afternoon to get the competitive juices flowing in the office by putting on a board game tournament. Bring in multiples of the same game and winners can face off or do a variety of games just for fun. Give away small prizes or a traveling trophy.
4. Campaign Themes: Ways to boost your company/ office campaign:
 - a. “Give Today to CHANGE Tomorrow”: Place coin jars around the office, next to vending machines, in the lunchroom, etc.
 - b. “Be Someone’s Hero: Have your CEO pose for pictures as Superman. Use these around the office or in employee restroom stalls to remind staff of the importance of giving to United way.
 - c. “Team up with United Way”: Organize an employee sporting event.
5. LIVE UNITED Shirt Day: Purchase a shirt, wear it every Friday for the rest of the year!
6. Rummage Sale: Ask Employees to donate items (books, CDs, videos) for a company or department wide sale. Unsold Items may be donated to a local shelter.

CAMPAIGN PRIZES & INCENTIVES IDEAS

Food + Snacks

- Chocolate, candy, or a custom snack basket
- Pizza party
- Baked goods.
- Snack drawers complete with employees' favorite snacks.
- Hosting a Food Truck
- Gift cards to local businesses and restaurants.

Office Perks

- Front row parking during winter
- Casual day/jeans day
- Company promotional items like t-shirts, water bottles, etc.

Time Off

- Vacation Day
- Flee at 3 Coupon – End your day 2 hours earlier than normal.
- Long Lunch - Get an extra hour off for lunch with a food delivery service gift card.
- Take a Hike - Get a half day Friday and a state park sticker.
- Lazy Monday - Start late on Monday with coffee/breakfast delivered.

From Leadership

- Golf with the boss.
- Lunch with your manager – their treat!
- Ask company leadership for incentives (ex: access to a lake house)
- Car washed by your boss or coworkers.

For additional assistance, contact the United Way Campaign Manager.

