

# Top Ten Reasons to Support United Way

- 1. We Are Proactive.** Our relationship with 33 agencies has allowed us to have our finger on the pulse of what the Bismarck-Mandan community needs. United Way brings people and resources together to tackle issues with research-based, proven strategies that create real results.
- 2. We Deliver Results.** Every United Way funded program must demonstrate measurable results. Your gift is invested wisely to make a positive impact on our community.
- 3. We Are Local.** 99% of each investment in MSA United Way stays in our community. Donations support initiatives and programs that directly help residents in our community.
- 4. We Collaborate.** We bring local leaders together to create a volunteer leadership team that understand our community's needs first hand. Volunteers drive initiatives and programs making our community a great place to live, work, raise a family, build a business, and retire.
- 5. We Believe in Community.** We're all connected, dependent upon each other, united. Whether living or working in Bismarck-Mandan, you're benefiting from MSA United Way's work.
- 6. We Unify.** By giving to United Way, you join a collective group of thousands who support the common goal of improving the quality of life for others.
- 7. We Are Efficient.** MSA United Way combines the resources and efforts of our community to promote collective impact and eliminate duplication.
- 8. We Simplify Giving.** The payroll deduction option available through workplace campaigns makes giving easy and convenient, enabling individuals to make a difference all year long.
- 9. We Encourage Diversity.** MSA United Way brings local citizens from all walks of life together in the spirit of giving by working to create a more caring and responsive community.
- 10. We Care.** We bring together 33 agencies to accomplish goals in 57 programs. We create real, measurable change in our community. This is our passion.

