

# UNITED WAY'S IMAGINATION LIBRARY



## Creating Lifelong Readers

Every child deserves the opportunity to develop a love for learning at a young age.

The Imagination Library promotes early childhood education and fosters parent-child interaction - both of which are fundamental ingredients to future educational success. Research has shown that children who participate in the program gain the fundamental skills that prepare them for school.



The program sends a book, each month, to the homes of children ages 0-5. Currently, over 4,000 children in the Bismarck-Mandan area are enrolled.

**GIVE. ADVOCATE. VOLUNTEER.**

Missouri Slope Areawide United Way

[msaunitedway.org](http://msaunitedway.org)

**LIVE UNITED**





# INSPIRE IMAGINATION

## The Issue

This past school year, 35 percent of local students attending high poverty schools were not meeting reading proficiency levels. Research indicates that failure to reach this benchmark makes children four times less likely to graduate from high school on time (ND Department of Public Instruction).

## A small price to pay

**\$25** mails a new book to a local child each month for an entire year.

**\$500** sponsors 20 children preparing a future for success in school.

MSA United Way welcomes rural community groups to sponsor children in their town to become eligible for this popular program. Contact MSA United Way for more information at 701.255.3601.